



# ESSENCE

## Hair, Hand and Body Shampoo

### PRODUCT DESCRIPTION & BENEFITS

Essence Hair, Hand and Body Shampoo is a thick, rich, pleasantly scented blend of premium quality synthetic detergents and natural emollients.

In the tub or shower, this creamy, soap produces luxurious lotion-soft lather that rinses away completely so skin stays healthy. Leaves your whole body feeling refreshed, clean and smooth.

As a hair shampoo, the rich suds lift and suspend dirt and oil so they can be rinsed away.

### DETAILED USAGE & INSTRUCTIONS

Fill wall dispenser, pump dispenser or squeeze bottle with undiluted shower and body soap.

Apply directly to wet skin or hair and work up a rich creamy lather. Rinse thoroughly.

Made especially for tub and shower, but excellent as a hand cleaner.

Refer to the product label or contact a Cynamic Chemical Co. professional for additional usage instructions.

### TECHNICAL SPECIFICATIONS

Appearance / Color ..... Transparent Blue  
Odor ..... Floral  
Shelf Life ..... 2 years  
Solubility in Water ..... Complete  
Foaming ..... Medium  
pH ..... 6-7  
Specific Gravity ..... 1.001 +/- 0.005  
Storage Temperature ..... 45-110 °F

### FEATURES & BENEFITS

- Pleasant to Use
- Gentle on Skin
- Stays Free-Flowing and Fresh in Dispenser
- Economical

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**CYNAMIC**  
CHEMICAL COMPANY

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